Corporate Plan Draft Outcomes

Council has begun drafting the Corporate Plan 2026-2031, and we are seeking your feedback on the proposed outcomes, which describe what we would like council to achieve in the next five years. These outcomes will help identify what projects or service areas should be prioritised.

The below outcomes have been drafted for the Corporate Plan 2026-2031. These may be influenced by community feedback and therefore are subject to change.

Vibrant and Growing

- Our city's design and development promote quality place making and liveability. Positive environmental, sustainability, inclusion and cultural outcomes are achieved.
- Our City Plan and Local Government Infrastructure Plan enable us to prepare for and respond to the city's rapid growth and the expansion of transport and community infrastructure networks. This approach is underpinned by evidence-based planning to meet the community's needs as we grow.
- Our city's active and public transport infrastructure is improved through our City Plan, Local Government Infrastructure Plan, effective delivery, and strong advocacy.
- Ipswich is known as a sought-after location for business, industry, community and visitors with increased economic development and employment.

Safe, Inclusive and Creative

- Our community is supported to be connected, active and healthy with a variety of activities, facilities and services on offer for all to take part.
- Cultural landmarks, knowledge and practices are acknowledged, protected, and respected.
- Our historical buildings are conserved and enhanced.
- We are well prepared and ready to respond in times of emergencies and natural disasters and we are resilient in these times.
- Our community is engaged and contributing to the community, including through volunteering.
- We work alongside other agencies and groups in crime prevention and health promotion efforts for the community.
- We have a strong diverse arts scene for local and visiting artists that has created a strong creative economy.
- Our suburban renewal initiatives create safe, inclusive and vibrant neighbourhoods, enhancing local amenity and fostering a strong sense of community across Ipswich.

Natural and Sustainable

- Ipswich is leading the way in becoming a clean, green, circular economy city.
- Our natural environment is interconnected across the city. It is managed to balance positive conservation and nature-based recreation outcomes including wildlife habitat protection.
- Our waterway health is improved.
- Our natural environment is managed to support the continuation of traditional cultural practices.

Trusted and Leading Organisation

- We are leaders in advocacy where we require support from Federal and State Governments. This includes city-shaping opportunities and needs such as major infrastructure, policy reform and services.
- We provide outstanding customer service. We make it easier to interact with council online, through digital channels, in person and over the phone.
- We are increasing the community's trust in our services.
- Our people are valued, engaged, supported, empowered and led to deliver at their best.
- Our procurement of goods and services is continuously improving supporting our delivery to the community.
- We are leaders in good governance, demonstrating transparent and evidence-based planning, asset management, reporting, and decision-making. Ipswich City Council aligns investment and expenditure decisions with long-term priorities through responsible financial management, ensuring that every dollar spent benefits the community and supports the efficient and effective use of public funds in delivering our corporate plan and ensuring the long-term sustainability of our city.

Shapeyouripswich.com.au/corporate-plan

City of Ipswich